

JUICE INDUSTRY CONNECTED

12-13 May 2026, The Lord Charles Hotel, Somerset West

The South African Fruit Juice Association (SAFJA) invites industry partners to participate as sponsors in a dynamic two-day programme, bringing together local and international stakeholders from across the fruit juice value chain.

The upcoming juice industry events are proudly presented by the South African Fruit Juice Association (SAFJA), the International Fruit & Vegetable Juice Association (IFU), and the Safe Global Fair (SGF). These organisations bring together expertise, insights, and leadership from across the local and global juice sector, ensuring a valuable and engaging experience for all participants.



The event series, "Juice Industry Connected", provides a valuable platform for knowledge sharing, collaboration, and meaningful brand visibility. As a sponsor, you'll have the opportunity to engage directly with key decision-makers, demonstrate your commitment to industry advancement, and gain exposure among producers, processors, suppliers, and regulatory representatives.

Gold Sponsorship

- Logo on the event website
- Logo on SAFJA' website and shared to SAFJA's LinkedIn page
- Logo placement on screen before and after presentations
- Logo placement and short company description in the Juice Events App
- Contact details of the participants who are willing to share their details
- Table / Space in Expo area for banners and promotional items
- Possibility to hold a presentation during the event (not commercial)
- 2 x Free SAFJA Juice Conference tickets, excl hotel accommodation
- 2 x Free IFU & SGS Roadshow tickets, excl hotel accommodation
- 2 x Free Networking event tickets
- Listed in one edition of SAFJA's quarterly newsletter, post-event

R55 000 (excl VAT)

Silver Sponsorship

- Logo on the event website
- Logo on SAFJA' website and shared to SAFJA's LinkedIn page
- Logo placement on screen before and after presentations
- Logo placement and short company description in the Juice Events App
- Contact details of the participants who are willing to share their details
- Table / Space in Expo area for banners and promotional items
- 2 x Free SAFJA Juice Conference tickets, excl hotel accommodation
- 2 x Free IFU & SGS Roadshow tickets, excl hotel accommodation
- 2 x Free Networking event tickets
- Listed in one edition of SAFJA's quarterly newsletter, post-event

R40 000 (excl VAT)

Bronze Sponsorship / Exhibitor

- Table / Space in Expo area for banners and promotional items
- Listed in one edition of SAFJA's quarterly newsletter, post-event

R20 000 (excl VAT)

Specific Items

- Networking event (co-host sponsor) - R20 000 (excl VAT)
- WiFi - R10 000 (excl VAT) + cost of items if applicable
- Pads and pens - R10 000 (excl VAT) + cost of items if applicable
- Congress Bags - R10 000 (excl VAT) + cost of items if applicable
- Branded Juice / Juice Station - R10 000 (excl VAT) + cost of items if applicable
- Branded water / Water Station - R10 000 (excl VAT) + cost of items if applicable
- Bags inserts/products/brochures - R5 000 (excl VAT) + cost of items if applicable

CONTACT US TO SECURE YOUR SPECIFIC SPONSORSHIP:

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www.juiceconference.co.za