

HOSTED BY



JUICE INDUSTRY CONNECTED

Industry led, knowledge shared

**12-13 May 2026
The Lord Charles Hotel, Somerset West
South Africa**





TUESDAY, 12 MAY 2026

**SAFJA AGM & JUICE CONFERENCE
Industry Challenges & Opportunities**

09:00 – 13:00	Registrations Open	
11:00 – 13:00	SAFJA AGM	
13:00 – 14:00	Lunch & Networking	
14:00 – 14:10	Welcome & Opening	Mr. Rudi Richards, GM, SAFJA
14:10 – 14:40	Industry trends & future perspective on pome and stone fruit industry	Ms. Mariette Kotze, General Manager: Industry Support Services, Hortgro
14:40 – 15:10	Citrus Industry Overview	Mr. Albert Coetzee, Industry Affairs Manager, CGA
15:10 – 15:30	Juices & Coffee	
15:30 – 16:00	Navigating an Uncertain International Environment (Trade & Economic Diplomacy)	Mr. Wolfe Braude, Manager: Fruit Desk, AgBiz
16:00 – 16:20	Sustainability: Pathway for the Future	Ms. Suzette Trevor and Ms. Janeske Oosthuizen, Doehler
16:20 – 16:40	Radial jet mixing and aseptic blending	Mr. Bo Liedberg, Application Sales Manager, PSE Liquid Food Solutions, Tetra Pak
16:40 – 17:00	Advances in separation technology	Mr. Lionel Dickens, Sales Director, Porex SA and Porex Cavetech
17:00 – 17:10	Conclusions & Closing	
		Mr. Rudi Richards, GM, SAFJA

NETWORKING EVENT, Avontuur Estate, R44

18:00 – 18:30 Transport to Avontuur Estate from the Lord Charles Hotel for hotel guests

18:30 – 21:30 Function (Continuous shuttle between Lord Charles Hotel and Avontuur Estate)



WEDNESDAY, 13 MAY 2026

**GLOBAL JUICE ROADSHOW 2026:
Quality, Technology, Market Trends and Challenges of Fruit and Vegetable Juices and Nectars**

08:00 – 09:00	Registrations & Networking	
09:00 – 09:15	Welcome & Opening Juice industry and the new challenges	Ms. Alexandra Heinermann, GM, SGF
09:15 – 09:35	Juicing the Future: Fighting Fraud and Creating Trust with SGF International eV	Ms. Amra Naran, Account Manager, SGF
09:35 – 09:55	Squeezing Success: IFU's Role in Powering the Global Juice Industry	Ms. Stefania Moeri, Marketing Director, IFU
09:55 – 10:15	Unlocking Insights: Innovations in IFU Analytical Methods and Developments.	Ms. Aintzane Esturo, Technical Director, IFU
10:15 – 10:25	Q&A	
10:25 – 11:00	Juices & Coffee	
11:00 – 11:20	SGF Membership: Sustainable Excellence	Mr. Robert Young, Auditor, SGF
11:20 – 11:40	SGF Insights: What Makes South Africa Especially Distinct	Ms. Susanne Koswig, Technical Manager, SGF

11:40 – 12:00	Food Safety Management System Certification – Panacea or Poison Chalice?	Mr. Cobus Brink, SGS Business Assurance, Technical Manager: Food, Agriculture and Forestry
12:00 – 12:20	Market perspectives: Focus on South Africa	Mr. Christopher Day, Euromonitor International
12:20 – 12:30	Q&A	
12:30 – 14:00	Lunch	
14:00 – 14:20	Theory and Practice of Ion Exchange and Adsorption in the Fruit Juice Industry – examples from South Africa	Mr. Nick Shea, Managing Director, Bucher-Alimentech Limited
14:20 – 14:40	Pursuing Zero Residue - Fiber from Citrus Pulp	Mr. Jose Biot, Global Technical Director, Citrus Processing, John Bean Technologies Corporation
14:40 – 15:00	An Introduction to Juice Processing Technologies and the State-of-the Art	Ms. Klaudija Milos, Business Director, AB Enzymes
15:00 – 15:10	Q&A	
15:10 – 15:40	Juices & Coffee	
15:40 – 16:00	Packaging	Greif
16:00 – 16:20	Protecting Juice and the Planet	Mr. Henri Attias, Strategic Key Account, Sidel
16:20 – 16:40	Driving Innovation Through Energy-Efficient Equipment	Mr. Marcelo Bellarde, CEO, Citrotec
16:40 – 16:50	Q&A	
16:50 – 17:00	Conclusions & Closing	Ms. Aintzane Esturo, Technical Director, IFU

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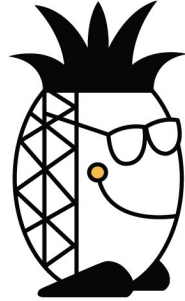
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